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Ross Moore Law Earns Better Business Bureau Accreditation

August 20, 2026

ATLANTA, GA - August 20, 2026 -

Ross Moore Law, a personal injury law firm serving Metro Atlanta, Cobb County, and Nashville, Tennessee, has earned Better Business Bureau accreditation, a consumer-facing designation reflecting the firm's commitment to transparent business practices, good-faith client communication, and honest representation of its services. Unlike credentials tied to courtroom outcomes, this recognition is earned through an application process that evaluates a firm's complaint history, advertising practices, and responsiveness to client concerns.

The accreditation reflects a different dimension of law firm quality than the Georgia Super Lawyers Rising Stars recognition held by founding attorney Ross Moore II, who has been selected to that list for seven consecutive years, 2020 through 2026, placing him among the top 2.5 percent of licensed Georgia attorneys annually. Where Rising Stars is peer recognition awarded by fellow attorneys evaluating advocacy quality, BBB accreditation is consumer recognition reflecting how clients experience the firm's communication, transparency, and responsiveness throughout their case. Together, the two credentials serve as complementary measures of the same underlying commitment to client-first practice.

That commitment is grounded in a client-engagement standard the firm has described as maintaining a thorough understanding of each client's case on all fronts, meticulously investigating the accident scene and taking the time to meet with treating physicians so the full extent of a client's injuries is understood. This physician-consultation approach reflects the same investment in client understanding that BBB's good-faith communication standards measure at the level of everyday responsiveness and transparency.

"Peer recognition reflects how fellow attorneys evaluate the quality of legal advocacy, while the Ross Moore Better Business Bureau accreditation reflects how clients experience the firm's communication and transparency throughout their case," said Ross Moore, founding attorney at Ross Moore Law. "Meeting personally with a client's treating physicians to understand their injuries is the same investment in client understanding that these consumer standards measure at a different level. Maintaining both standards at once across 14 years is what the combination of credentials reflects."

Ross Moore Law was founded in 2012, making 2026 the firm's 14th year of continuous personal injury representation. The Better Business Bureau accreditation therefore reflects standards maintained across 14 years and thousands of client relationships rather than a single year's performance. As a BBB accredited personal injury lawyer serving Atlanta, Georgia, the firm has also received the National Trial Lawyers Top 40 Under 40 designation and recognition among NAOPIA Top Ten Attorneys.

As a trusted Atlanta personal injury law firm, Ross Moore Law handles all personal injury cases on a contingency fee basis with no upfront costs, and free case evaluations are available 24 hours a day. The firm represents clients across Metro Atlanta, Cobb County, and Nashville on the same client-access principle that its accreditation reflects.

Ross Moore Law is a BBB-accredited personal injury law firm founded in 2012 by Attorney Ross Moore II, a seven-consecutive-year Georgia Super Lawyers Rising Stars honoree. The firm represents car accident victims, motorcycle riders, truck accident survivors, and other injury clients throughout Metro Atlanta, Cobb County, and Nashville, Tennessee, on a contingency fee basis with no upfront costs and free case evaluations available 24 hours a day.

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For more information about Ross Moore Law, contact the company here:[Ross Moore Law](https://rossmoorelaw.com)
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Ross Moore Law

Ross Moore Law is a personal injury firm in Atlanta, led by Ross Moore, offering dedicated legal representation to accident victims across Georgia, focusing on maximizing settlements and protecting clients' rights.

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