Torkay Event Services Launches Free Event Planning Resource Library for Greater Houston Families and Event Coordinators

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Torkay Event Services LLC, a full-service event rental, production, and catering company headquartered in Cypress, Texas, has launched a free online resource library designed to help Greater Houston families, wedding couples, HOA coordinators, school event planners, and corporate event managers plan better outdoor events. The free hub, event rental resources for Greater Houston, is now live on the Torkay Event Services website.

The library is organized into eight subject areas: safety and standards, equipment selection, event planning by type, catering and bar planning, outdoor events and Houston weather, staffing and entertainment, logistics and checklists, and a Greater Houston event calendar. Each section contains published planning guides and a growing roster of forthcoming topics. The full library is free and requires no login or contact form submission.

Cameron Torkay, who founded the company in 1992 and has produced events across the Greater Houston Metropolitan Area for more than three decades, authored or directed each guide. The resource library draws

directly from that field experience rather than from generic event planning templates.

"There is no shortage of event planning content on the internet," Torkay said. "Most of it was written for a generic audience. Houston is its own thing ? the humidity, the heat, the hurricane season window, and the way outdoor events work here month to month. These guides are written for someone planning an event in Cypress or Tomball or The Woodlands, not for someone in Phoenix or Atlanta."

Among the currently published guides, the tent sizing resource walks readers through square footage calculations, table and chair configurations, and capacity charts ranging from small canopy shelters to large commercial frame tents. The wedding rental planning guide covers tent selection, dance floor sizing, catering setup, staffing ratios, and timeline planning. A quinceañera planning guide covers lighting, DJ requirements, and catering formats specific to Houston-area celebrations. A corporate event planning guide, an HOA and community event planning resource, a guide for bartender staffing ratios, a backyard preparation checklist, and a month-by-month outdoor heat resource are also live.

One published guide covers how to evaluate whether a party rental company carries general liability insurance, including what to ask a vendor before booking. Torkay Event Services recommends that event hosts request a certificate of insurance from any rental company they hire. The guide also points readers to the Texas Department of Insurance amusement ride registry as a reference for verifying that inflatable operators meet state registration requirements for amusement rides.

Among the most distinctive features of the new library is its focus on Houston's climate. A published guide on outdoor events in Houston heat provides a month-by-month breakdown of temperature and humidity conditions and outlines which months typically require active cooling equipment. Additional weather-focused guides currently in development include a resource on cooling equipment selection for high-humidity conditions and a month-by-month planning guide that addresses the hurricane season window.

The Greater Houston Event Calendar embedded in the resource library maps the region's event season from January through December, identifying peak equipment categories, top event types, and booking lead time recommendations for each period. The calendar reflects more than three decades of delivering events across Harris, Montgomery, Fort Bend, Waller, and Brazos Counties.

The resource library reflects Torkay Event Services' position as a multi-service provider in the Greater Houston market. Unlike companies that specialize in a single equipment category, Torkay Event Services delivers event rentals, on-site catering, bartender and staffing services, DJ entertainment, lighting and staging production, and inflatable and water slide rentals under a single contract. Planning guides are written to address the full scope of event logistics rather than a single piece of equipment.

"Most rental companies can help you pick a tent," Torkay said. "We can help you plan the whole thing from the first call to the day after. The resource library is built the same way. If you are planning any kind of outdoor event in the Houston area, the answer to most of your questions is somewhere in there."

Torkay Event Services carries general liability insurance and makes a certificate of insurance available upon request. The company currently holds a 4.9-star rating across more than 100 reviews on its Google Business Profile as of August 2026.

The resource library is accessible without charge at torkayevents.com/event-rental-resources/. Event availability and online booking can be reviewed at check event date availability. Torkay Event Services serves Harris, Montgomery, Fort Bend, Waller, and Brazos Counties, and they can be reached by phone at (281) 972-5110 or 888-283-2623.

Torkay Event Services LLC is a full-service event rental, production, and catering company based in Cypress, Texas. Founded by Cameron R. Torkay in 1992, the company serves the Greater Houston Metropolitan Area and the Northwest Houston corridor, delivering tents, tables, chairs, staging, lighting, dance floors, inflatables, generators, concessions, catering equipment, and professional staffing and DJ services. Torkay Event Services carries general liability insurance, holds a 4.9-star rating on Google, and makes a certificate of insurance available upon request. More information is available at torkayevents.com.

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Torkay Event Services LLC.

Torkay Event Services is a premiere event rental, production and catering service in Cypress, TX. At Torkay you can bundle everything you need to complete a wedding event, corporate event or a small private event.

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