Control Point Highlights Mass Save Heat Loan for Energy-Efficient Home Upgrades in Shrewsbury, MA

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SHREWSBURY, MA - November 07, 2025 -
Control Point, a family-owned provider of HVAC, plumbing, and electrical services, is drawing attention to the Mass Save HEAT program available to homeowners in Shrewsbury, MA. This initiative provides 0% interest financing for qualified energy-efficient improvements to heating, cooling, and water systems. As temperatures begin to drop in the fall of 2025, the program supports residents in making timely upgrades to enhance home comfort and reduce energy consumption. The program addresses the increasing need for efficient systems amid fluctuating seasonal weather patterns in Massachusetts.

The Mass Save HEAT program offers up to $25,000 in financing with repayment terms extending up to seven years. Homeowners must complete a Home Energy Assessment to identify eligible upgrades and confirm participation through a Mass Save utility sponsor, such as Eversource or National Grid. Eligible projects include installations of heat pumps, which provide both heating and cooling functions and operate on electricity for improved efficiency compared to traditional systems. These heat pumps can integrate with existing infrastructure, offering versatility in various home layouts. Rebates from Mass Save are deducted from the equipment costs before financing, and additional incentives from the Inflation Reduction Act may further offset expenses, making such improvements more accessible to a broader range of households.

Control Point serves as a Mass Save Partner and member of the Heat Pump Leaders Network. The company assists clients by applying instant rebates where applicable and guiding them through the application and installation process. This support ensures that upgrades comply with program requirements and local codes. For Shrewsbury residents, accessing the Mass Save HEAT program in Shrewsbury, MA, facilitates investments in systems that maintain consistent indoor temperatures and lower utility bills during the colder months. The program's structure allows for phased implementations, enabling homeowners to prioritize critical areas like central heating units or supplemental systems.

"Participating in the Mass Save HEAT program allows homeowners to address energy efficiency without the burden of high upfront costs," said Nick Lupo, founder of Control Point. "Our team handles the details to make the transition to more efficient systems straightforward, including coordination with utility providers to streamline approvals."

Danielle Boland, co-owner and director of strategy and business operations at Control Point, added, "The combination of no-interest financing and available rebates creates opportunities for families to improve their home's performance. This program aligns with our commitment to sustainability and customer well-being, as it encourages the adoption of technologies that contribute to long-term environmental goals in the region."

Beyond financing assistance, Control Point provides comprehensive services, including system installation, maintenance through its VIP Club program, and repairs. The VIP Club offers scheduled inspections to ensure systems operate safely and efficiently, potentially extending equipment life and preventing unexpected issues. Members receive priority scheduling for routine check-ups, which can identify minor concerns before they escalate. All work adheres to EPA standards and manufacturer guidelines, with a focus on environmentally responsible practices, such as proper disposal of outdated equipment and use of eco-friendly materials.

The company emphasizes the importance of preparing heating systems ahead of winter demands. Upgrades funded through the Mass Save HEAT program can include ductless systems, which reduce carbon footprints while improving comfort in specific home areas. Such improvements contribute to broader efforts in Massachusetts to promote energy conservation and reduce reliance on less efficient fuels. Additionally, these upgrades can enhance overall home air quality by incorporating advanced filtration options available in modern heat pump models.

Control Point maintains transparency in its operations, providing fixed pricing for repairs and guaranteeing satisfaction. Technicians undergo ongoing training to stay current with industry advancements, ensuring reliable service delivery. This commitment to professional development includes certifications in emerging technologies, which supports the integration of innovative solutions under programs like Mass Save.

Founded in 2007 by Nick Lupo, Control Point has grown to include a team with over 286 years of combined experience in the HVAC field. The company is fully licensed, insured, and EPA certified. It serves residential and commercial clients across central Massachusetts, including Shrewsbury, with a dedication to accountability, initiative, and customer satisfaction. In 2023, Danielle Boland joined as co-owner, bringing expertise in business strategy to enhance operations and employee wellness. Over the years, Control Point has adapted to evolving industry standards, incorporating sustainable practices that align with state-wide energy efficiency initiatives.

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Control Point

Founded in 2007 by an HVAC professional with extensive commercial experience, Control Point is located in central Massachusetts. Our HVAC experts offer over 189 years of combined experience in the HVAC industry and bring excellence to every job.

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